

JOIN A WINNING TEAM

KARTING

SEASON 2025

SPONSORING PACKAGE



Get to know us

We are reaching out to introduce you to the R2 Karting Team and to explore potential sponsorship opportunities that could benefit both your business and our team.

About R2 Karting Team

Founded in 2010 in Europe, R2 Racing is a dynamic team formed by the father-son duo, Kai and Adam Riebetz. The team combines Kai's experience in motorsports with Adam's rising talent in karting, forming a strong foundation for success in the racing world.

Team Members:

Adam Paul Riebetz

At the age of 6, he sits in a kart for the first time and races his way up into the European indoor championship before moving for good to Canada in 2019. Adam, now a 13-year-old junior driver, has already made a significant impact in karting. In the 2024 season, he achieved 4th place overall in the Junior class of the Atlantic Motorsport Karting Championship, with multiple podium finishes. At just 13 years old, Adam demonstrates exceptional driving skills and a promising future in motorsports. He is also a Canadian national gold medalist in taekwondo, holding a second-degree black belt, highlighting his discipline and competitive drive. In 2025, Adam has also been selected to fight for team Canada in the taekwondo World Cup.

Kai Riebetz

Kai, Adam's father, is a seasoned race car driver with a distinguished career in international motorsport. He won the European Young Timer Championship in 2012 and has participated in renowned endurance events like the 24 Hours of Nürburgring and the 24 Hours of Dubai what he won in 2010. With experience in VLN endurance racing and rallying, Kai brings invaluable technical knowledge and race strategy to the team. His extensive expertise as a driver and race engineer is key to Adam's development as a competitive and successful driver.

With Kai's technical expertise and Adam's promising talent, R2 Racing is poised for continued success. Adam's development as a driver, combined with Kai's mentorship, ensures that R2 Racing will be a strong contender in future championships.



A growing team:

We are proud to already count Karts & Parts as one of our Sponsors, providing top-quality racing gear for our drivers. Their support has been instrumental in ensuring that our drivers have the best possible equipment to compete at the highest level. As we continue to grow and expand our team, we are targeting participation in more races nationally across Canada, while also laying the groundwork for an international career in the US and Europe in the future. We are looking for additional sponsors who share our commitment to excellence and would like to join us on this exciting journey as we aim to elevate our presence both domestically and on the global stage.

Partner with R2 Team: Accelerate Your Brand's Success

At R2 Team, we are more than just a local kart racing team - we are a force with big potential, driven by passion, dedication, and a relentless pursuit of excellence. By partnering with us, your business gains the opportunity to align with a team that competes at a high level and embodies values that resonate globally: precision, innovation, and commitment to success.

Karting is a sport where discipline, focus, and performance are essential. Sponsoring R2 Team means your brand will be seen by a dedicated and engaged audience, while associating with the values of hard work, ambition, and high performance.

As we continue to grow, your business can be part of our journey, gaining exposure and credibility in an exciting, fast-paced environment. Join us and let's race towards success together!



Sponsorship Packages

We offer a variety of sponsorship packages to suit different levels of engagement:

Platinum Package - \$ 3000

- Logo placement on team karts, driver suits, and helmets
- Mentions in press releases and newsletters
- Featured on our website and social media
- invitation to races and finals.
- Exclusive photo session with the drivers in their racing gear
- Team drivers wearing your promotional materials (hats, hoodies, t-shirts) to promotes your business.
- Opportunity for your business to host the drivers for a visit in their racing gear, with trophies, allowing customers to take photos and get autographs.

Gold Package - \$ 2000

- Logo placement on teams karts uniforms and trailers
- Mentions in press releases and newsletters
- Featured on our website and social media
- invitation to races and photo session with the drivers in their racing gear for your business.

Silver Package - \$1000

- Logo placement on team trailers
- Mentions in press releases and newsletters
- Social media shout-outs
- Invitation to races

Bronze Package - \$ 500

- Logo on team website
- Mentions in press releases and newsletters

We are also open to customizing packages to align with your marketing goals and objectives.



Additional Advertising Opportunities & Sponsorship Benefits

By partnering with R2 Team, your business will gain visibility and brand association through a variety of channels, including:

1. **Tax Documentation:** We will issue official sponsorship receipts for your tax return, ensuring your contribution is properly documented and recognized.
2. **Promotional Exposure:** In addition to our promotion of your brand on our website and social media, we encourage you to feature your sponsorship in your own online and offline media, increasing your visibility both locally and globally.
3. **Website and Social Media:** Your logo will be prominently displayed on our official website and across all social media platforms, reaching our dedicated fan base and potential customers.
4. **Merchandising:** Your logo will be featured on all team merchandise, giving you exposure at events and among fans who purchase our gear.
5. **Event Engagement:** We invite sponsors to actively participate in our events, offering opportunities for direct interaction with fans and potential customers, further strengthening your brand's connection to our team.

This comprehensive approach ensures maximum visibility and value for your sponsorship, while we handle all the logistics for a smooth and effective partnership.

Conclusion:

Partnering with R2 Karting Team offers you a unique opportunity to engage with a passionate community of racing fans and effectively promote your brand. By supporting us now, you can be among the first to back a rising star in motorsport and enjoy the long-term benefits as his career takes off. Your business will gain significant exposure and demonstrate its commitment to local sports and community engagement. We would love to discuss this partnership further and explore how we can work together for mutual benefit.

Thank you for considering our proposal. We look forward to the possibility of collaborating with you.

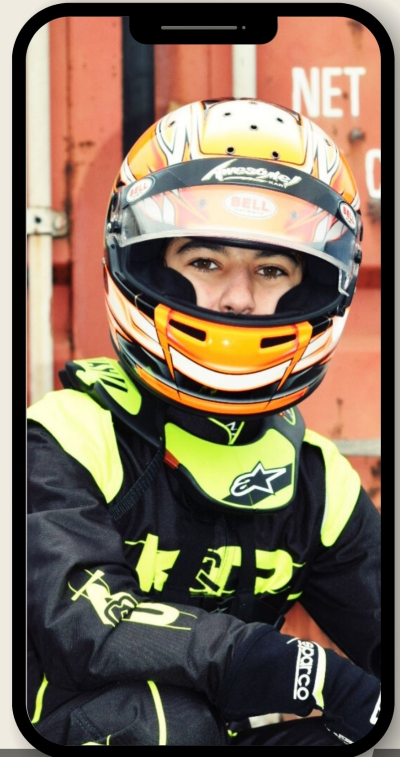
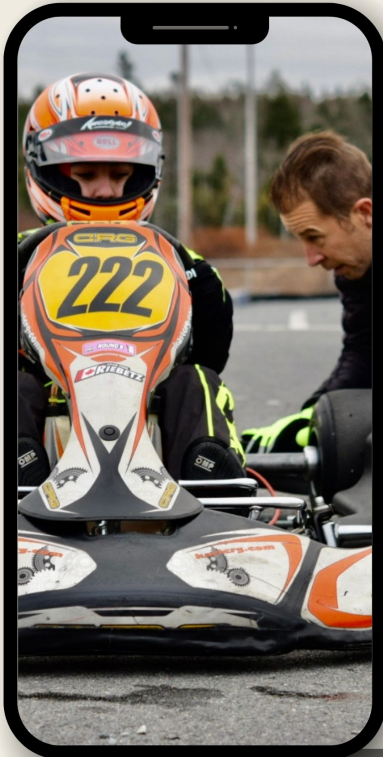
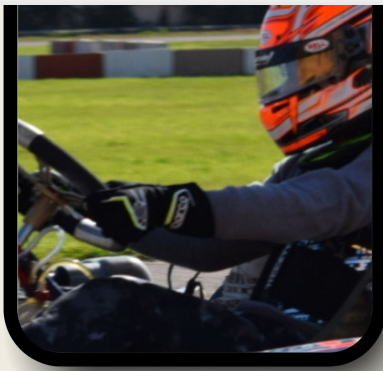
Best regards,



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Race, win, repeat...



RACE WIN REPEAT

